

Madison High School ASB

REVENUE POTENTIAL ANALYSIS

DATE: _____

Organization Name: _____

Type of Activity: _____

Description of items sold: _____

1. Number of items received per invoice: _____

2. Number of items damaged and/or returned the vendor: _____

3. Number of items given away and properly documented: _____

4. Number of items not sold: _____

5. Number of items sold (subtract line 2, 3, 4 from line 1): _____

6. Selling price per item: \$ _____

7. Total Expense: \$ _____

8. Projected Sales = multiply (line 5) x (line 6): \$ _____

9. Actual Sales = Total amount deposited to club account: \$ _____

10. Difference: \$ _____

Explanation of the difference:

Prepared by: _____ Club Advisor

